

EN | 2019 Application Form Capacity Entrepreneurship-Programme

In 2019, Capacity is offering two main entrepreneurship programmes. Do you have an idea, a project or a business that you want to develop, test and potentially launch?

We look forward to receiving your application for the Capacity Launch before Sunday, the 24th of February at 11:55 pm.

Capacity Launch (3 months) March-June | All you need is to have one idea that you are committed to developing! Capacity Launch is a start-up ideation programme to move from having an idea to launching it. The programme ends with a public Pop-Up Fair as a graduation celebration.

Strong focus on personal and skill-based development. The programme curriculum includes:

- Ideation, effectuation and Lean Startup
- Networking
- Key Swiss business skills
- Prototyping and testing
- Storytelling and personal branding

Capacity Boost (3 months) September-November | Start-up incubator programme to move from market entry to sustainable business (for existing start-ups/projects). We will finalize the programme with a public Pitch Party closing ceremony, which is attended by more than 150 people each year.

Strong focus on business development. The programme curriculum includes:

- Business Models & Design Thinking
- Advanced business law and finances
- Pitching
- Advanced funding, budgeting, profit and negotiation
- Scaling
- Marketing: Branding, communication, and networking

* Please note that the application deadline for the Capacity boost programme will be announced in July 2019

* **Required**

1. Email address *

2. Which programme are you applying to? *

Mark only one oval.

- Capacity Launch | March-June for ideas and early stage startups
- Capacity Boost | September-November for established startups

Personal Data

This data is kept confidential and it is required for the team to best serve your needs. This section does not dictate whether or not you qualify for the programme.

3. First Name *

4. Last Name *

5. Postal Address *

6. Mobile Number *

7. Date of birth *

Example: December 15, 2012

8. Citizenship *

9. Place of Origin or place of birth (City, Town) *

10. What is your permit status in Switzerland *

Mark only one oval.

- B
- C
- F
- N
- Other: _____

11. Are you currently on social benefits (unemployment, ill-health, other) *

Mark only one oval.

- No
- Yes
- If yes, what kind of social benefits are you receiving?

12. Are you a parent or primary care giver? *

Mark only one oval.

- No
- Yes

Educational history

This section is useful for the Capacity team to assess your educational experience and to best match your abilities with future opportunities.

13. Secondary School Name , Location, and Country

14. Do you have a certificate/diploma from your secondary school?

Mark only one oval.

Yes

No

15. High School/Sixth Form Name , Location, and Country

16. Do you have a certificate/diploma from your High School/Sixth Form?

Mark only one oval.

Yes

No

17. University Name, Location, Country and course of studies

18. Do you have a certificate/diploma from your University studies?

Mark only one oval.

Yes

No

19. Other education? Please write details

Languages

Please specify your language proficiency lever in CEFR Language Levels (A1-A2 = Beginner, B1-B2 = Intermediate, C1-C2 = Advanced)

20. Mother Tongue *

21. German Language *

Mark only one oval.

- A1
- A2
- B1
- B2
- C1-C2

22. English Language *

Mark only one oval.

- A1
- A2
- B1
- B2
- C1-C2

23. Other languages and level

Professional Experience

This section is useful for the Capacity team to assess your professional experience and to best match your abilities within the programme and for future opportunities.

24. Are you currently employed or studying? If yes, please tell us where/what and to which extent or how many hours per week.

25. Are you looking for employment?

Mark only one oval.

- Yes, I need a part-time job
- Yes, I need a full-time job
- No, I will dedicate 100% to becoming an entrepreneur
- Other: _____

26. Please upload your CV, including your professional experience (Organisation, Position, Location and Key Responsibilities).

Files submitted:

Your Idea (Business, or Socio-cultural Initiative)

In this section, you will describe your idea to the Capacity team. Please note that your idea will be kept confidential and that we will not release your idea to any third party.

27. Please describe your business / project idea *

Congratulations! You have completed the first step in the Capacity application process.

Thank you for submitting your application. We will get in touch with you to schedule an interview to get to know you better.

DISCLAIMER: Please note that this is not a registration page. You will need to receive an acceptance e-mail from the Capacity Team in order to join one of our 2019 cohorts of entrepreneurs.

Please block your calendar and come to our information session on the 7th of February at 18:00 (Impact Hub Zurich - Viadukt Location at Viaduktstrasse 93, 8005 Zurich - Arch D) to get to know our team and community.



A copy of your responses will be emailed to the address you provided

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